	EC'd Yes	Rep Order#
		6832884
		Ver#
		<del></del>
		1 Mod# 0 Status Confirmed
		Status
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Showing Buylines: All Lines	Last Received:	Traffic Order# 104467
Lines	Last Received: 07/18/2012 3:54 PM	Printed: 07/20/2012 9:20 AM

KSNV-TV LAS VEGAS, NV. MAURA GILROY 1407 DSCC IE ).DSCCIE Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/E 49/53/1407 10/30/2012 - 11/06/2012 Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

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Phone#

Estimate# Product

Fax# Buyer Station K Advertiser

-- CONTRACT COMMENT --10 w œ o) G ω N 탉 DT-M SA SA TU-F DI-M U.I.-M TU-F TU-F Ζ Day TU-TH, SU 430A-459A Buyline Comment: TODAY Buyline Comment: NEWS Buyline Comment: NEWS Buyline Comment: TODAY Buyline Comment: NEWS 6A-7A 7A-9A 6A-7A Time 7A-9A 6A-7A 430A-459A 5A-6A 5A-6A Program : 30 : 30 :30 :30 :30 :30 :30 : 30 :30 30 Len \$625.00 \$900.00 \$375.00 \$900.00 \$700.00 \$700.00 \$200.00 \$200.00 \$450.00 \$450\_00 Rate 11/03-11/03 11/03-11/03 10/30-11/02 11/05-11/06 11/05-11/06 10/30-11/02 10/30-11/04 11/05-11/05 11/05-11/06 10/30-11/02 Dates Ю ь 4 N N 4 N 4 Spots/Week ₩eeks  $\vdash$ N  $\mathbf{L}$ 41 N N 4 Н 4 2 Total Spots 4 \$1,250.00 \$3,600.00 \$375.00 \$1,800.00 \$1,400.00 \$2,800.00 \$800.00 \$200.00 \$900.00 \$1,800.00 Total Cost Daypart

Buyline Comment: SAT TODAY

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F 11A-12P Buyline Comment:	U 11A-12P Buyline Comment:	U 10A-11A Buyline Comment:	F 10A-11A Buyline Comment:	F 9A-10A Buyline Comment: TODAY II	U 9A-10A Buyline Comment:	930P-1A Buyline Comment:	9A-930A Buyline Comment:	8A-9A Buyline Comment:	7A-8A Buyline Comment:	6A-7A Buyline Comment: NEWS	-	Time	GILROY	KSNV-TV LAS VEGAS, NV. ( ).DSCC IE DSCC IE	
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: 30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30		Len	10/30/2	FREAT ACCONSINGTON, J	
\$325.00	\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	\$600.00	\$500.00	\$3,000.00	\$750.00	\$375.00		Rate	10/30/2012 - 11/06/2012	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 PM 1921F 49/53/1407	Sho
10/30-11/02	11/05-11/06	11/05-11/06	10/30-11/02	10/30-11/02	11/05-11/06	11/04-11/04	11/04-11/04	11/04-11/04	11/04-11/04	11/04-11/04		Dates	[2	EDIA 800	Showing Buylines: All Lines
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44.	N	N	41.	41	Ν	<b> 1</b>	السو	Н	ы	<b>ji</b>		Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$1,300.00	\$650.00	\$650.00	\$1,300.00	\$1,700.00	\$850.00	\$600.00	\$500.00	\$3,000.00	\$750.00	\$375.00		Total Cost	5540 1845	PHIA REARY	
												Daypart			

	Rep Order# EC'd Yes
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Showing Buylines: All Lines	Traffic Order# 104467 Last Received:
1 Lines	Printed: 07/20/2012 9:20 AM  Last Received: 07/18/2012 3:54 PM

Station KS Advertiser (	late#	F#X# LT Ln	22		23		24	25		26		27		28		29		30		31			32
KSNV-TV LAS VEGAS, NV.	1407 MAURA GILROY	Day	TU-F	Buyline	M-TU Buvlin	ŀ	M-TU ] Buyline	TU-F	Buylin	TU-F	Buylin	X	Buylin	Z Z	Buylin	TU-F	Buyline	TU-F	Buylin	ĸ	Buylin	M	
VEGAS, NV.	ЮΥ	Time P	 12P-1230P	Comment:	U 12P-1230P		Comment:	1230P-1P	Buyline Comment: A	1P-2P	Buyline Comment: I		Buyline Comment: [		Buyline Comment: D	P-3P	Comment:	3P-4P	Buyline Comment: F	3P-4P	Buyline Comment: F	4P-430P	
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OO7	49/53/1407 10/30/2012 - 11/06/2012	Rate	\$425.00		\$425.00		\$325.00	\$325.00		\$425.00		\$425.00		\$325.00		\$325.00		\$450.00		\$450.00		\$725.00	
N MEDIA 7, S#800	12	Dates	10/30-11/02		11/05-11/06		11/05-11/06	10/30-11/02		10/30-11/02		11/05-11/05		11/05-11/05		10/30-11/02		10/30-11/02		11/05-11/05		11/05-11/05	111111
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	Phone# FAX#	# of Weeks	۱ ۱		Ь		щ	Н		Ь		<b>—</b>		Ľ		口		ш		⊣		<b>-</b>	ŀ
) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	4		N		2	4		4		<u>-</u> 2		щ		4		4.		٢		ı	
HIA EARY	540 845	Total Cost	\$1,700.00		\$850.00	-	\$650.00	\$1,300.00		\$1,700.00		\$425.00		\$325.00		\$1,300.00		\$1,800.00		\$450.00		\$725.00	
		Daypart																					

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	6832884
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Showing Buylines: All Lines	Traffic Order# 104467
All Lines	Printed: 07/20/2012 9:20 AM  Last Received: 07/18/2012 3:54 PM

Station I Advertiser Product Estimate# Buyer Phone#	KSNV-TV LAS VEGAS, NV. r ( ) DSCC IE DSCC IE 1407 MAURA GILROY	Agency ( ) GRE. 1010 WISCO: WASHINGTO Agency C/P1/P2/E Flight Dates Hiatus Weeks	Showing l ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/E 49/53/1407 es 10/30/2012 - 11/06/2012 eks	Showing Buylines: All Lines N MEDIA V, S#800 6/2012	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	ones	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845	EIA EARY
Fax# LT Ln	Day Time Program	Len	Rate	Dates	Spots/Week #	# of Weeks		Total Spots
33	TU-F 4P-430P Buyline Comment: NEWS	:30	\$725.00	10/30-11/02	4.    -  -  -  -			144    - 
3 4	TU-F 430P-5P Buyline Comment: NEWS	:30	\$725.00	10/30-11/02	, <u>a</u> L		4	
35	M 430P-5P Buyline Comment: NEWS	:30	\$725.00	11/05-11/05	<b>L</b>		$\vdash$	
3 6	M 5P-630P Buyline Comment: NEWS	:30	\$1,200.00	11/05-11/05	2		2	
37	TU-F 5P-630P Buyline Comment: NEWS	:30	\$1,200.00	10/30-11/02	8		00	
3 8	SA 5P-630P Buyline Comment: NEWS	:30	\$675.00	11/03-11/03	2		2	\$1,350.00
ω vo	M 630P-730P Buyline Comment: JEP/WHEEL	:30	\$1,300.00	11/05-11/05	1		Ь	\$1,300.00
40	TU-F 630P-730P Buyline Comment: JEP/WHEEL	:30	\$1,300.00	10/30-11/02	, <u>4</u> ,		4	\$5,200.00
41	TU-F 730P-8P Buyline Comment: FACE	:30	\$900.00	10/30-11/02	4.		4.	\$3,600.00
42	M 730P-8P Buyline Comment: FACE	:30	\$900.00	11/05-11/05	FI.		<b></b>	\$900.00
43	M 8P-10P Buyline Comment: THE VOICE	:30	\$4,000.00	11/05-11/05	1		H	\$4,000.00

1	Rep Order# EC'd Yes	
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Showing Buylines: All Lines	Printed: 07/20/20 Last Received: 07/18/2012 3:54 PM	
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Daypart

EC 4	Station KSNV-TV Advertiser ( ) J Product DSCC IE	nate# r e#	Fax# LT Ln Day	44 M		45 F		46 SA		47 SU		il C	49 M		50 TU	51 SA	52 SU	53 TU	54 M
	KSNV-TV LAS VEGAS, NV. ( ) DSCC IE DSCC IE	1407 MAURA GILROY	ly Time	105-115	Buyline Comment:	401-46	Buyline Comment:	10P-11P	Buyline Comment:	515P-830P Buvline Comment:		Buyline Comment:	11P-1135P	Buyline Comment:	TU-F 11P-1135P Buyline Comment:	11P-1135P Buyline Comment:	11P-1135P Buvline Comment:	TU-F 1135P- 1235A	s 5 1
			Program		REVOLUTION		GR1MM		L&O SVU	SNE		NEWS AFT NFL		NEWS .	NEWS	NEWS	NEWS		
	Agency ( ). 1010 WI WASSHI	Agency Cr1172/E Flight Dates Hiatus Weeks		·															
	GREAT SCONSI NGTON,	10/30/	Len	:30		:30		:30		:30	•	•	:30		:30	:30	:30	:30	: 30
Shov	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	49/39/1407 10/30/2012 - 11/06/2012	Rate	\$3,200.00		\$2,600.00		\$2,000.00		\$10,000.00			\$1,200.00		\$1,200.00	\$1,100.00	\$1,100.00	\$500.00	\$500.00
Showing Buylines: All Lines	DIA 300	2	Dates	11/05-11/05		11/02-11/02		11/03-11/03		11/04-11/04		-	11/05-11/05		10/30-11/02	11/03-11/03	11/04-11/04	10/30-11/02	11/05-11/05
ines	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week			$\vdash$		Н		Ъ	•		a		4	Н	Н	42	f-u-i
		Phone# FAX#	# o⊦ Weeks	H		₽		Н		Ь			H		Н	Þ	Þ	Ц	Н
	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	<b>□</b>		Ь		ь		ы	1		Ь		42	ר	Н	42	l-n
	PHIA YEARY	540 845	Total Cost	\$3,200.00		\$2,600.00		\$2,000.00		\$10,000.00			\$1,200.00		\$4,800.00	\$1,100.0C	\$1,100.00	\$2,000.00	\$500.00

	EC'd Yes	Rep Order#
		6832884
		Ver# 1
		Mod# 0
		0 Status Confirmed
Showing Buylines: All Lines	Last Rec	Traffic Order# 104467
nes: All Lines	Last Received: 07/1	Printed:
	07/18/2012 3:54 PM	ted: 07/20/2012 9:20 AM

62 W 10P-11P Buyline Comment: CH FIRE	60 SA 1135P- 1205A Buyline Comment: SPORTS NIGHT	59 SA 1130P-1A Buyline Comment: SNL	58 M 135A-205A Buyline Comment: CARSON	57 TU-F 135A-205A Buyline Comment: CARSON	56 TU-F 1235A- 135A Buyline Comment: FALLON	1235A- 135A Buyline Comment: FALLON	FAX# LT In Day Time Program	e#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DSCC IE Product DSCC IE
						i i i		Flight Dates Hiatus Weeks	Agency ( ) ( 1010 WI WASHII Agency C/P1/P2/F
:30	:30	:30	:30	: 30	:30	:30	Len		) GREAT
\$3,200.00	\$400.00	\$1,400.00	\$175.00	\$175.00	\$250.00	\$250.00	Rate	10/30/2012 - 11/06/2012	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1(P)F 49/53/1407
10/31-10/31	11/03-11/03	11/03-11/03	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05	Dates	012	EDIA #800
Н	Н	Ь	Ь	ω	4.	<u> </u>	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
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þ.	Н	7-7	14	ω	Aı	י	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$3,200.00	\$400.00	\$1,400.00	\$175.00	\$525.00	\$1,000.00	\$250.00	Total Cost	6540 1845	PHIA REARY
							Daypart 		

## -REPORT TOTALS-

Report Totals: 138 / \$109,950.00

## --SALES MONTHLY TOTALS--

Nov 12: 138 / \$109,950.00 Sales Totals: 138 / \$109,950.00 Station Totals: 138 / \$109,950.00

Market Totals	S S	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).DSCC IE Product DSCC IE Estimate# 1407	Rep Order# 6832884 Ver# 1 Mod# 0 EC'd Yes
\$333,182			
CATV 0% KINV 18% XXXX 0%	Flight Dares Hiatus Weeks	Agency ( ) ( 1010 WI WASHII Agency C/PI/P2/E	Status Confirmed
9/0	ıtes <sup>7</sup> eeks	( 1010 W WASH 7/P1/P2/I	
KBLR KTUD		( ) GREAT AMERICAN 1010 WISCONSIN AVE NW WASHINGTON, DC 20007 P1/P2/E 49/53/1407	Traffic Order# 104467 Sh
₩ w	10/30/2012 - 11/06/2012	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 <b>P1/P2/</b> E 49/53/1407	ow.
KINC		O AIA	Last Rec ng Bnyli
% %			467 Prin Last Received: 07/ Showing Bnylines: All Lines
KLAS KVMY	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	rted: 18/2012
0 % %	n Phone# n FAX#		07/20/2012 9:20 AM 2 3:54 PM
KVVU	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	? 9:20 AM
33%	40 45	HA ZARY	

Demos Books

NOV12 RA35+

--COMPETITIVE COMMENTS-NEW ORDER

EST SHARES

— CREDIT RISK — CASH IN ADVANCE